




# Sharon Phillip

DIGITAL ENGAGEMENT MANAGER/  
CONTENT CREATOR/MOTION DESIGNER

## CONTACT

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## PROFILE

An Innovative, and creative professional, I specialize in Digital Content Creation and Social Media Engagement. I am a cheerful, ambitious and resilient person who loves to mentor students and encourage young talent. I love what I do and I am a strong team player.

## CREATIVE TOOLKIT

After Effects\* Cinema 4D\* Premiere  
Illustrator\* AVID \*DaVinci \*Final Cut  
Photoshop\* InDesign\* Audition

## SKILLS

Color Correction \* Sound Design \*  
Squarespace\* Wordpress\* Asana\* Slack  
Google Suite\* Microsoft Office\* Action  
Network\* NewMode\* NationBuilder

## WORK EXPERIENCE

### Freelance Content Creation - Aug 2012 - Present

As an award-winning editor and motion designer, I specialize in producing top-quality content for a range of social media platforms. My skills encompass brand identity creation, graphic design, social media integration, and web design management.

Past clients include Aspire TV, 9to5 Association for Working Women, PSI Georgia, and Wholistic Entertainment

### US Climate Action Network - Mar 2021 to Jun 2023

As the Digital Engagement Manager for Arm in Arm, a grassroots initiative of USCAN, I oversaw all aspects of their digital communications. This included managing branding, social media campaigns, and daily digital communications at both regional and national levels. I also created graphics and content for social promotions, fundraisers, and training programs. In addition, I provided media production and communications support for regional campaigns, developed and distributed media advisories, press releases, and op-eds, and supervised digital media interns and contracted workers for on-the-ground actions.

### 9to5 Association for Working Women - Jun 2020 - Present

In my role as a contractor, I offered communication and graphic assistance to both national and local chapters. This included managing social media, creating and editing content, providing media support for campaigns and on-site actions, and assisting with administrative tasks related to internal communication and fundraising efforts.

## EDUCATION

### Savannah College of Art & Design - Class of 2019

M.F.A. Motion Design Magna Cum Laude Member: SCAD Student Media, Cinema 4D Club, MOMEntum Student Group, Animation Production Club Recipient: 2015 Alumni Endowed Scholarship Fun

### American Intercontinental University - Class of 2006

Bachelor of Arts - Video Production

- Graduated: Magna Cum Laude
- Voted "Outstanding Student of 2000" by Peers

## AWARDS & ACKNOWLEDGEMENTS

- EMMY Awards:
  - 2010 NOMINEE, "Praise Central - Winter's Halo", Outstanding Achievement: Television News and Program Specialty Excellence - Show Producer
  - 2008 RECIPIENT, Documentary Outstanding Achievement Television - AIB Presents: "World Pilgrims: A Sacred Journey to Turkey" - Editor
- TELLY Awards:
  - 2021 Bronze Telly, Speak Out World Podcast - "A Story of Survival - The Integration of Newton H.S., with Annie Kate Jackson" - Producer/Editor
  - 2008 Bronze Telly, AIB Presents: "World Pilgrims: A Sacred Journey to Turkey" - Editor
  - 2005 Bronze Telly, "A Woman's Place: Female Genital Mutilation" - Editor
  - 2004 Bronze Telly, AIB Presents: "Georgia Conservancy: Protecting Georgia for Life" - Editor, Director
- AURORA Awards:
  - 2005 Gold Aurora, "A Woman's Place: Female Genital Mutilation" - Editor
  - 2005 Gold Aurora, "Praise Central" - Editor

## Professional Organizations

- Graphic Artists Guild
- Member, National Academy of Television Arts & Science (NATAS) Southeast
- SCAD Student Media, General Manager - SCAD Atlanta Radio, DJ/Host "Hold Up! Rewind!" (Weekly Broadcast) 2016 - 2019
- Founding Member/Secretary, SCAD Momentum Student Organization (Motion Graphics Club) 2017 - 2019

## Military service:

- U.S. ARMY - Honorable Discharge.
- Served in Operation Joint Endeavour; Army Achievement Medal
- Good Conduct Medal
- Certificates of Achievement for Outstanding Service

## References:

Available upon request