





Sharon Phillip

DIGITAL ENGAGEMENT MANAGER/
CONTENT CREATOR/MOTION DESIGNER

CONTACT

 470-357-1947

 sharon@cr8-tive.co

 www.cr8-tive.co

PROFILE

An Innovative, and creative professional, I specialize in Digital Content Creation and Social Media Engagement. I am a cheerful, ambitious and resilient person who loves to mentor students and encourage young talent. I love what I do and I am a strong team player.

CREATIVE TOOLKIT

After Effects* Cinema 4D* Premiere
Illustrator* AVID *DaVinci *Final Cut
Photoshop* InDesign* Audition

SKILLS

Color Correction * Sound Design *
Squarespace* Wordpress* Asana* Slack
Google Suite* Microsoft Office* Action
Network* NewMode* NationBuilder

WORK EXPERIENCE

Freelance Content Creation - Aug 2012 - Present

As an award-winning editor and motion designer, I specialize in producing top-quality content for a range of social media platforms. My skills encompass brand identity creation, graphic design, social media integration, and web design management.

Past clients include Aspire TV, 9to5 Association for Working Women, PSI Georgia, and Wholistic Entertainment

9to5 Association for Working Women - Jun 2020 - Present

As a contractor, I offer communication and graphic assistance to national and local chapters. This included managing social media, creating and editing content, and providing media support for several campaigns including gender equality, workplace justice, paid leave, and reproductive justice, as well as assisting with administrative tasks related to internal communication and fundraising efforts.

US Climate Action Network - Mar 2021 to Jul 2023

As the Digital Engagement Manager for Arm in Arm, a grassroots initiative of USCAN, I oversaw all aspects of their digital communications. This included managing branding, social media campaigns, and daily digital communications at both regional and national levels. I also created graphics and content for social promotions, fundraisers, and training programs. In addition, I provided media production and communications support for regional campaigns, developed and distributed media advisories, press releases, and op-eds, and supervised digital media interns and contracted workers for on-the-ground actions.

Atlanta Interfaith Broadcasters, Inc.- Oct 2000 to Nov 2012

At AIB, I advanced from Senior Editor of weekly programming to Producer/Writer/Director and, finally, Manager of Production Services. In this position, I managed the Production Department's daily operations, including scheduling all studio and field productions and working with producers through every stage, from concept to final packaging for broadcast. I was also responsible for the hiring and training of all production staff, interns, and contracted workers, developing and implementing departmental policies and procedures to track resources and productivity, improve efficiency and maintain budgetary restrictions.

EDUCATION

Savannah College of Art & Design - Class of 2019

M.F.A. Motion Design Magna Cum Laude Member: SCAD Student Media, Cinema 4D Club, MOMEntum Student Group, Animation Production Club Recipient: 2015 Alumni Endowed Scholarship Fun

American Intercontinental University - Class of 2000

Bachelor of Arts - Video Production
Graduated: Magna Cum Laude
Voted "Outstanding Student of 2000" by Peers

AWARDS & ACKNOWLEDGEMENTS

- EMMY Awards:
 - 2010 NOMINEE, "Praise Central - Winter's Halo", Outstanding Achievement: Television News and Program Specialty Excellence - Show Producer
 - 2008 RECIPIENT, Documentary Outstanding Achievement Television - AIB Presents: "World Pilgrims: A Sacred Journey to Turkey" - Editor
- TELLY Awards:
 - 2021 Bronze Telly, Speak Out World Podcast - "A Story of Survival - The Integration of Newton H.S., with Annie Kate Jackson" - Producer/Editor
 - 2008 Bronze Telly, AIB Presents: "World Pilgrims: A Sacred Journey to Turkey" - Editor
 - 2005 Bronze Telly, "A Woman's Place: Female Genital Mutilation" - Editor
 - 2004 Bronze Telly, AIB Presents: "Georgia Conservancy: Protecting Georgia for Life" - Editor, Director
- AURORA Awards:
 - 2005 Gold Aurora, "A Woman's Place: Female Genital Mutilation" - Editor
 - 2005 Gold Aurora, "Praise Central" - Editor

Professional Organizations

- Graphic Artists Guild
- Member, National Academy of Television Arts & Science (NATAS) Southeast

Military service:

- U.S. ARMY - Honorable Discharge.
- Served in Operation Joint Endeavour; Army Achievement Medal
- Good Conduct Medal
- Certificates of Achievement for Outstanding Service

References:

Available upon request